



Healthy Pontiac, We Can!

Meeting Minutes

October 10, 2023

Members Present:

Lisa Braddix	Southeast Michigan Health Association
Elizabeth Crenshaw	Honor Community Health / Wayne State University
Justin Daniels	Alliance of Coalitions for Healthy Communities
Lena Fournier	Blue Cross Complete
Deborah Findley	Bowen Senior Center
Loreangel Galindo	Centro Multicultural la Familia
Jeanette Hayes	All Saints Episcopal Church / Pontiac Resident
Deidre Hurse	OUIB School of Medicine
Jen Janhevich	Blue Cross Complete
Jennifer Lucarelli	Oakland University
Ki-Jana Malone	Aetna Medicaid
Nicole Odom	MDOC
Gladys Smith	Ruth Peterson Center
Karen Tucker	McLaren Oakland
Kristen Wiltfang	Oakland County Planning and Local Business Development Division
Joann Wrobel	Oakland County Health Division

Others Present:

Spencer Henderson	Reimagine Recreation
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Staff Present:

Signa Metivier	Oakland County Health Division
Kelsey Merz	Oakland County Health Division

1. Welcome

E. Crenshaw welcomed members to the hybrid meeting of Healthy Pontiac, We Can! at 1:05 p.m. on August 8, 2023. The meeting was held at UWM sports complex, 867 South Blvd. East, Pontiac.

2. Reimagine Recreation: Spencer Henderson

S. Henderson told members in 2020 Matt Ishbia, owner, and CEO of United Wholesale Mortgage (UWM) purchased the building with the intention of using it as resource while continuing it as a sports complex and making it available to the local community for local groups who would not have the opportunity to use the facility. He said Matt Ishbia reached out to Steve Sack owner of Reimagine Recreation to create the new complex. He said a full turf field was converted to four high school basketball courts and eight volleyball courts which can be converted to a full gym of eight basketball courts or 16 volleyball courts. He said pickleball has also been added to the space and the changes have added more opportunities for the local community. They also have a full size indoor Olympic turf field in the back parking lot along with a smaller indoor field that is 85 x 50 yards. There is also a full size Olympic outdoor soccer field in the back lot. S. Henderson said Sheriff PAL uses the facility almost daily for track, girls' lacrosse, basketball etc. He said they also have community outreach services and will host a trunk or treat in the parking lot on October 29th. Last year he said they had about 1,800 children at the event. If any organizations are

interested, they are still looking for volunteers. S. Henderson told members they work with Dream Centers of MI to provide a tutoring and tennis program, with Kensington Church's tutoring program, Pontiac United's martial arts program, and dance groups. He said another partner is Arts & Technology Academy Pontiac which added field goal posts to the outdoor field to host their home football games.

S. Henderson said they have the opportunity and ability to provide space for organizations that are looking to better help the surrounding community. He said they are specifically youth focused but also partner with other organizations and are always looking for new engagements that will expand their reach into the community.

3. Aetna: Ki-Jana Malone

K. Malone told members she is with Aetna Medicaid and provided a brief overview of their Social Impact Solutions Department. She said Aetna Better Health seeks to provide supervised structure and services to achieve better health outcomes for members and the community at large which is done through cost savings through STOH (Social Determinants of Health) programs. She said in public health this is categorized as five different categories: healthcare access and quality, education access and quality, social and community context, economic stability, and neighborhood and built environment. She said as a managed healthcare organization they can see how that translates to their members. K. Malone told members she is the community strategist for Michigan for the Community Cares field team which is part of the Social Impacts Solutions Department. She said her team is designated to collaborate and engage with other organizations to find solutions that support their members. The three main points in their strategies are better data, better engagement, and better programs. The Aetna community cares team is currently in 12 different markets across the US. She said the member is at the core of the community. If they want to support the member, they need to support the community they are in. She said her team collaborates with Aetna's informatics team to understand the data, workforce initiatives team, health equity team to establish sustainability and projects, and they work closely with the community development team at events, health fairs, with members, and community at large.

She said her team collaborates with as many organizations and coalitions as possible to get a better understanding of what's going on in Michigan. She said Aetna has a variety of ways to support organizations and community groups done on a case-by-case basis.

4. Workgroup Updates:

Healthy Eating Workgroup: Kelsey Merz

K. Merz said last year the workgroup compiled a list of all the places in Pontiac that sold fruits and vegetables. They are currently updating the list as some sites are no longer open and are also creating a document that focuses on promoting pop-up markets in Pontiac.

Physical Activity Workgroup: Lauren Fuller / Kelsey Merz

K. Merz said the workgroup is continuing to work on the photo voice project. They are currently working to bring in Oakland University students to help with the project review. Members provided their input on paper or in the chat on how they think the workgroup can reach physical activity goals and objectives.

K. Merz told members they are trying to create a more consistent schedule for the workgroup meetings. If you are interested in joining a workgroup, contact K. Merz at merzk@oakgov.com

5. Continue brainstorming for strategic priorities

K. Merz provided the jamboard link and paper handouts of the brainstorming ideas for the "Neighborhood and Safety" strategies from the August meeting. Members were asked to continue working on ideas for the main objectives for "Access to Healthcare" and "Additional Strategies".

6. Administrative Updates: Kelsey Merz

Please send flyers and information for the October newsletter to K. Merz, merzk@oakgov.com by Friday, October 13th.

Members filled out a survey on how to hold future meetings. The three choices are virtual, in-person, or a mix of virtual and in-person during the year.

The December 12th meeting will be an in-person potluck meeting at All Saints' Episcopal Church Pontiac.

7. Partner Updates:

Joann Wrobel told members she is leading a virtual professional development training on maternal child nutrition presented by the Oakland LLG on November 17th, from 9:30 am to 11 am. The link to register is on the flyer which she will send to Kelsey for members.

J. Lucarelli invited members to the Oakland County Poverty & Homelessness Task Force Breakfast Meeting on Friday, October 13th at the Red Run Golf Club, Royal Oak. J. Lucarelli is one of the speakers along with Pontiac Mayor Tim Greimel and Kyle Hines from Oakland County's Neighborhood & Housing Development Department.

E. Crenshaw told members on Friday, October 13th there is a Financial Literacy Event from 9 am to 3 pm at the Auburn Hills Marriott Pontiac.

D. Findley invited members to the "Breast Cancer Awareness Workshop" at the Bowen Center on Friday, October 13th at 1 pm.

J. Hayes told members All Saints Episcopal Church is hosting a coat and boot sale in the gym on Saturday, October 14th from 10 am to 2 pm at the same time the resale shop is open. The community breakfast is open on Saturday from 8 am to 10 am.

8. Adjournment:

E. Crenshaw adjourned the meeting at 2:09 p.m. The next HPWC! meeting is scheduled for Tuesday, December 12, 2023, at All Saints' Episcopal Church, 171 W. Pike St., Pontiac.

In-person HPWC! Swag Bag raffle winners are Deborah Findley, Jen Janhevich, and Karen Tucker.

Minutes submitted by: Signa Metivier

Approved by: Kelsey Merz