



Healthy Pontiac, We Can!

DRAFT - Meeting Minutes

June 8, 2021

Members Present:

Cicely Allen	Black Mothers Breast Feeding Association
Bonnie Balduf	Pontiac Public Library
Anita Barksdale	St. Joseph Mercy Oakland
Rachel Bondy	Oakland County Health Division
David Bowman	St. Joseph Mercy Oakland
Lisa Braddix	Greater Detroit Area Health Council
Hannah DeCiantis	Blue Cross Complete
Brandon Ellis	Blue Cross Complete
Steffyne Glenn	GIRDLE
Mary Hogan	Resident / Pontiac Sun Time Bank
Deidre Hurse	OUWB School of Medicine
Kathalee James	Friends of Pontiac Parks
Jen Janhevich	Blue Cross Complete
Jennifer Lucarelli	Oakland University
Kelsey Merz	Oakland County Health Division
Michelle Perez-Terrazas	Carehouse
Avonlea Rickerson	Black Mothers Breast Feeding Association
Christina Root	Centro Multicultural La Familia
Stephanie Rowden	Blue Cross Complete
Katelyn Smoger	The Farm at St. Joes
Arian Spanta	AmeriHealth
Laurel Stevenson	Oakland University
Virginia Uhley	OUWB School of Medicine
Kristen Wiltfang	OC Economic Development & Community Affairs
Madelyne Wright	OLHSA

Guests Present:

Erin Gagnon	Prescription for a Healthier Oakland
Nia Holland	Oakland County Health Division
Rita Little	Oakland County Health Division
Elizabeth Onye	Oakland County Health Division

Staff Present:

Signa Metivier	Oakland County Health Division
Jessica Williams	Oakland County Health Division

1. Introductions

J. Williams welcomed members to the virtual meeting of Healthy Pontiac, We Can! at 1:00 p.m. on June 8, 2021.

2. Speed Dater: Prescription for a Healthy Oakland

R. Little informed members Prescription for a Healthy Oakland launched April 1, 2021. She told members it is a joint project between Oakland University and the Oakland County Health Division. She said the program was supposed to launch in March 2020 but due to COVID-19 the program did not launch but the grant approved the team to do general food security work which included distributing food boxes and getting food into the City of Pontiac, which was needed at that time. In the fall of 2020, the team began to refocus on the original grant with COVID considerations. R. Little shared a presentation explaining the goals and eligibility for the program. Some of the eligibility requirements include: being considered low income, families with at least one child under 18 years of age; adults aged 60 and older, having limited access to fresh fruits and vegetables, and must be able to shop at participating vendor locations. R. Little stated the program is based on the social prescribing model where a provider can prescribe a social system or assistance. The program accepts open enrollment which means a client can enroll themselves or a social service agency can enroll clients. Produce prescriptions are vouchers which can be spent at participating vendors. Families receive \$80 a month and seniors \$40 a month for a period of six months. To receive the produce vouchers each month, the client must participate in virtual health education sessions including one enrollment and five health topic-based sessions. Pre-surveys and post-surveys will also be used to help the program collect data.

Physical activity resources are also available through the program but are not required. Participants can participate in challenges and are then entered into a raffle for prizes. Physical activity resources are available on their website for participants.

The four produce vendors are Carnival Market, Sav-Plus, SPROUT, and the Oakland County Farmers Market. She said the farmers market was approved but is currently not accepting vouchers as they are still collecting signatures, but will begin accepting soon.

R. Little said they currently have 60 participants and can take up to 400.

To enroll clients, visit rxforhealthyoakland.org.

3. Pontiac Community Survey Data Overview

Dr. D. Hurse informed members they received 628 valid responses to the survey. She said there were a total of 872 survey responses but they did not count non-resident, viewed but did not complete, and incomplete surveys due to switching devices to complete. The average time to complete the survey was 14 minutes. Dr. Hurse stated the vast majority of surveys came from the 48341 (233) and 48340 (220) zip codes. They received only two responses from the 48342 zip code and no responses from 48326 and 48302. Dr. Hurse also said the vast majority of responses were from women at 76.9%, 18.8% male, 0.5% non-binary, and 3.8% preferred not to answer. The majority of respondents also reported good or better physical and mental health. Dr. Hurse told members 42% of the respondents identified as African American or black, 1% Asian, 35% Caucasian or white, 6% Hispanic, 4% as mixed ethnicity, 1% native, 2% other, and 9% didn't respond or preferred not to answer. She said they also looked at household income by zip code and the majority of respondents reported income in the \$25,000 to \$75,000 group. They did have 89 respondents who reported income of \$0 to \$15,000 and 109 respondents who preferred not to answer. Dr. Hurse said they also asked participants about their overall sense of community and asked them to rate cultural activities by race/ethnicity. According to the surveys, 189 people thought the cultural activities in their community were good while 288 thought they were poor. When asked "how easy it is to get to a grocery store or supermarket that has a good variety of fruits and vegetables", 70% responded it was easy. When asked about exercise she said a small group reported exercising everyday while the vast majority exercises between one and four days per week. Dr. Hurse said they also compared data from the 2018 survey and the 2021 survey to look at the question "The park is a place I go with my family". In 2021, 40.45% strongly agreed with the statement compared to 70.60% in 2018. She suggested the members

have a short dialogue to think about what ways they would like to see the data in the report and what areas members would like them to focus on. Discussion ensued.

4. Strategic Planning Conversation

J. Williams informed members she will be sending out the Collaboration Multiplier to members after the meeting. She said it's a short survey with questions on what your agency is working on, what you hope to be working on in the next few years, how HPWC! can help support your organization and its initiatives, and ways that HPWC! can bring others around the table. L. Braddix asked members to take a few minutes to complete the survey because it's important for HPWC! to get clear direction and have a realistic strategic plan.

5. Partner Updates

Members provided agency updates. Send agency events and updates to Jessica Williams, williamsjr@oakgov.com between meeting dates.

5. Adjournment

J. Williams adjourned the meeting at 2:29 p.m.

Minutes submitted by: Signa Metivier

Approved by: Jessica Williams