



Meeting Minutes

June 11, 2019

Members Present:

Sonia Acosta	Centro Multicultural La Familia
Kat Benford	Gleaners
Greg Bloomfield	All Saints Church
Lisa Braddix	Greater Detroit Area Health Council
Judith Cox	Chamber of Commerce
Heather Duenas	The Baldwin Center
Lindsay Fogleman	Oakland Mediation Center
Jeff Fohey	Pontiac Chamber of Commerce / Oakland HOPE
Sue Hiltz	Sheriff PAL
Kim Hodge	Pontiac Sun Time Bank
Berkis Johnson	OLHSA
Alesha Keelean	Blue Cross Complete
Cheryl LaFleur	CNS Healthcare
Thomas Lawrence	T.G.L. Enterprises
Nicole Lazzara	Meridian Health Plan
Sonya LeDuff-Malone	Pontiac Sun Time Bank / OLHSA
Jennifer Lucarelli	Oakland University
Kelli Marshall	Blue Cross Complete
Mike McGuinness	Pontiac School Board Trustee
James McQueen	Lighthouse at Oakland
Nicole Nagarrah	Oakland Livingston Human Service Agency
Kristina Ottenwess	Oakland County Health Division
Scott Stewart	Honor Community Health
Terese Teasley	Pontiac Community Alliance
Benjamin Williams	United Way of SE Michigan
Sherian Williams	Next Level Coaching & Mentoring
Kristen Wiltfang	OC Economic Development & Community Affairs

Guests Present:

Justen Daniels	Oakland University
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Staff Present:

Signa Metivier	Oakland County Health Division
Jessica Williams	Oakland County Health Division

1. Introductions

The meeting of Healthy Pontiac, We Can! was called to order by J. Lucarelli at 1:05 p.m. on April 9, 2019 at the Lighthouse at Oakland, 46156 Woodward Ave, Pontiac, 48342

2. Partnership Updates

Member introductions and agency updates. Send agency events and updates to Jessica Williams, willaimsjr@oakgov.com between meeting dates.

3. Approval of Minutes

J. Lucarelli asked members for changes/corrections to minutes for April 9, 2019. Approved unanimously.

4. Safe Routes to School

K. Wiltfang told members children biking and walking to school has decreased while there is high increase in people driving children to school which creates congestion and traffic jams around schools. She said the federal government has set aside money/funding tied to the federal transportation bill for Safe Routes to School. Michigan has two sources of money one through the MI Department of Transportation and the other through the Southeast Michigan Council of Governments (SEMCOG). All schools can apply for the program. There are two sets of grants that can be applied for, one is the mini grant which is up to \$5,000 per school and \$25,000 per school district. The major grants are up to \$200,000 and cover infrastructure funding and also have \$8,000 per school for programming. Currently Pontiac does not have a Safe Routes to School program in any of its schools. K. Wiltfang provided dot maps of Pontiac showing distribution patterns of children in different age groups in the city. Discussion ensued on which schools and age groups to focus in on for the Safe Routes Program.

5. Networking Break

6. Communication Strategies

M. McGuinness informed members that events/programs that get wider turnout use all forms of communication together not just one. Social media, zip code direct mailers, direct personal correspondence, email, live calling contacts/networks, flyers, banners etc. are all available communication tools. He said the most effective outcomes come from utilizing all the tools in the toolbox.

He informed members that one-third of school age children in Pontiac schools are first time English language learners which is a unique challenge, and opportunity, and is reflective of the broader population. He told members that in Pontiac there are illiteracy challenges in families where parents have never attained a solid literacy foundation. He said when engaging residents there is a large percentage of the population that are not able to, or have the means to, receive the information in the same way as it is being transmitted.

M. McGuinness also told members that about 20% of adults in Pontiac rely on their feet or bikes to move around and this also hampers their ability to participate or access services. Discussion ensued.

7. Organizational Structure

Members were asked to provide feedback on the structure of HPWC! The following questions were brought to the group.

- 1). Does HPWC! need bylaws? *Members agreed to an informal structure, no by-laws but guidelines for roles and meetings.*
- 2). Are members interested in hosting evening meetings to engage with community members?
No decision.
- 3). Do members want co-chairs and subcommittees? *Members supported having co-chairs.*

J. Lucarelli asked members to email any role descriptions or meeting structures to J. Williams for discussion at the August meeting.

8. Adjournment

Being no further business, J. Lucarelli adjourned the meeting at 3:21 p.m. The next meeting is scheduled for 1 p.m. on August 13, 2019 at the Lighthouse of Oakland County, 46156 Woodward Ave, Pontiac, 48342. Please enter the building through Door C.

Minutes submitted by: Signa Metivier

Approved by: Jessica Williams