

Partner Spotlight



Lori Crose, Director Professional & Continuing Education/VP Main Street Pontiac Oakland University

Description of Organization:

Main Street Pontiac is a newly formed non-profit organization recognized as a 501(c)(3) and charged with managing the City's Main Street program in downtown Pontiac and implementing the Main Street Four-Point Approach (Design, Organization, Promotion and Economic Vitality), in partnership with the City of Pontiac and Main Street Oakland County, as well as downtown businesses, property owners, Pontiac residents and volunteers, and other community partners. The Main Street Approach provides a framework for action and collaboration.

Any upcoming events?

Running Club: Every Tuesday at 5:30 PM meeting Downtown Pontiac. All levels welcome!

October will be a month of fall activities and an event called "Night of the Dark Arts!"

What's the biggest benefit of being a part of HPWC?

Getting a better understanding of all the great healthy initiatives happening in Pontiac and hoping Main Street Pontiac can be a potential nexus for healthy activities.

What are you most proud of in Pontiac?

I love the way people have been pitching in/pulling together to help build vibrancy in Pontiac.

Favorite healthy snack? Celery

Favorite exercise?

Running, walking our 8 year old Westie

Three fun things about me:

- I'm really passionate about ending gerrymandering in the State of Michigan and making sure voting rights are protected.
- ... not sure that is fun???
- 2. I love going to concerts. I just recently went to see Kesha . . . can you believe it?
- 3. I love traveling. Going on a Disney Cruise next June.