



Healthy Pontiac, We Can!

Meeting Minutes

October 12, 2021

Members Present:

Lisa Braddix	Michigan Public Health Institute
Pat Burnett	FDR Foundation
Kim Klaft	CNS Healthcare
Elizabeth Crenshaw	Honor Community Health
Megan Dennis	Oakland Mediation Center
Jen Janhevich	Blue Cross Complete
Jennifer Lucarelli	Oakland University
James McQueen	Lighthouse at Oakland
Kelsey Merz	Oakland County Health Division
Kristina Ottenwess	Oakland County Health Division
Christina Root	Centro Multicultural La Familia
Scott Stewart	Pontiac Community Foundation
Virginia Uhley	OUWB School of Medicine
Jose Ybarra	Pontiac Community Foundation

Staff Present:

Signa Metivier	Oakland County Health Division
Jessica Williams	Oakland County Health Division

1. Introductions & Partnership Updates

L. Braddix welcomed members to the virtual meeting of Healthy Pontiac, We Can! at 1:05 p.m. on October 12, 2021.

Members provided agency updates. Send agency events and updates to Jessica Williams, williamsjr@oakgov.com between meeting dates.

2. Strategic Planning Voting

Members voted on their top strategies/options for implementing the community's top four priorities from the Pontiac Community Survey. The priorities identified are neighborhood safety, access to care, physical activity, and healthy eating. The top strategies voted on for the four priorities and additional strategies are:

Neighborhood Safety:

1. Work with local law enforcement to increase feelings of safety in neighborhoods, recreation areas (ex: policies on loose dogs) – 73%
2. Advocate for community beautification efforts in neighborhoods and parks (clean up sidewalks/parks, reduce blight, "Pick up Pontiac" campaign to remove litter/blight) – 55%
3. Advocate for improved feelings of safety in parks and public spaces (i.e., lights, cameras, reduction of blight, staffing) – 55%
4. Advocate for council districts to host "Get to Know Your Neighbors Best" and implement a neighborhood watch program – 55%

Access to Care:

1. Partner with local organizations to bring health education classes for prevention in the community – 64%
2. Enhance communication strategies and develop communication plan to increase awareness/utilization of nutrition, physical activity, and community health programs – 55%
3. Help develop collective map/lists of key locations to access healthcare (list of health/community clinics, FQHC's, hospitals, provider offices, health department/services, and non-profits) – 45%
4. Support and advocate for maternal and infant health (pregnancy support, breastfeeding, healthy lifestyles, postpartum support) – 45%

Physical Activity:

1. Support and promote diverse physical activities in the city (recreation, free fitness classes, walking clubs, yoga, weekly bike rides, bike events, walking/running group) – 73%
2. Improve park infrastructure/park facility upgrades (bathrooms, ADA accessibility, lighting, fields, outdoor workout equipment) – 64%
3. Advocate for city budget for parks and recreation staff to assist with upkeep – 55%
4. Advocate for updated renovated community centers – 36%

Healthy Eating:

1. Work to increase access to fresh produce in alternative retail settings (convenience stores, pop up markets, mobile food services) – 64%
2. Partner to support and expand community, urban, and home gardening classes/opportunities (gardening basics, garden support, canning, cooking) – 55%
3. Increase accessibility to healthy food for seniors by advocating for mobile food service delivery, fresh produce, healthy vending machines – 36%
4. Support the expansion, education, and promotion of Double Up Food Bucks, WIC, and SNAP benefits – 36%

Additional Strategies:

1. Develop comprehensive communication plan with partner organizations and individuals to increase awareness of opportunities in the community – 55%
2. Work with Pontiac School District on implementing Local Wellness Policy (nutrition, physical activity, overall student wellness, guidelines for school-based foods/beverages – 55%
3. Work to identify and support “Community Health Champions” in council districts, neighborhood organizations or groups – 55%
4. Work with existing groups (i.e., GPCC, city council, etc.) to get community leaders and members involved in ongoing HPWC work – 55%

3. Strategic Planning Discussion

J. Williams tabled the discussion until members who were not present have an opportunity to take the poll.

4. Adjournment

J. Williams adjourned the meeting at 1:54 p.m.

Minutes submitted by: Signa Metivier

Approved by: Jessica Williams