

Healthy Pontiac, We Can!

Meeting Minutes

July 11, 2017

Members Present:

Karlon Akins	Oakland Community Health Network
Robert Dawson	All Saints Produce Market
Jeff Fohey	Pontiac Sun Time Bank / Jay Shop
Allyson Forest	Oakland University
Laurie Gell	Training and Treatment Innovations (TTI)
Kim Hodge	Pontiac Sun Time Bank
Kathalee James	Friends of Pontiac Parks
Jennifer Kirby	Oakland County Health Division
Glen Konopaskie	Pontiac Downtown Business Association
Floyd Kopietz	D for Detroit
Thomas Lawrence	T.G.L. Enterprises
Kelli Marshall	Blue Cross Complete
James McQueen	Lighthouse at Oakland
Kristina Ottenwess	Oakland County Health Division
Elizabeth Pare	Oakland University
Jill Robinson	Oakland County Treasurer's Office
Carla Roseman	Oakland County Health Division
Terry Toney	All Souls are Mine
Virginia Uhley	OUWB School of Medicine
Jessica Williams	Oakland County Health Division
Melissa Ann Williams	Oakland County Health Division
Kristen Wiltfang	OC Economic Development & Community Affairs
Trisha Zizumbo	Oakland County Health Division

Guests Present:

Kenny Anderson	Black Hearts Matter
Lisa D. Bryant	Ferndale Parks & Recreation
Desirae Jemison	Oakland County Health Division
Daryl Johnson	Outreach McLaren Oakland
Ruth Kaleniecki	Metro Solutions
Vickie Kennedy	Common Ground
Ashley Polinski	Oakland Family Services
Hannah Reagan	Oakland County Health Division
Rebecca Blauw	Gleaners
Jeannie Richards	Bryan's Hope
Laurie Solotorow	MI Health Endowment Fund
Maria Swiatkowski	Macomb County Health Department

Staff Present:

Shannon Brownlee	Oakland County Health Division
Signa Metivier	Oakland County Health Division

1. Introductions / Approval of Minutes

The regular meeting of Healthy Pontiac, We Can! was called to order by S. Brownlee at 1:08 p.m. on July 11, 2017 at the Resource & Crisis Center, 1200 N. Telegraph, Bldg. 32E, Pontiac.

2. Approval of Minutes

Motion moved by K. Hodge to approve the minutes of May 9, 2017 as written.

Seconded by J. Kirby.

Motion Carried Unanimously

3. Agenda Additions

None.

4. Grant Making Strategies:

Ruth Rashid Kaleniecki, Metro Solutions

Laurie Solotorow, Michigan Health Endowment Fund

L. Solotorow informed members the MI Health Endowment Fund only makes grants in the State of Michigan and by statute they are only allowed to make grants that serve children and older adults. The grants are specific to children and seniors, with senior health defined as age 60 and above. MI Health Endowment Fund has two grant cycles, Proactive Grants and Community Health Impact Grants. Information on their grants is available on their website: healthendowmentfund.org The MI Health Endowment Fund's proactive grant cycle makes grants in three areas: Behavioral Health which includes opioids and substance abuse; Healthy Aging, their research shows only 3% of grant dollars in the state of Michigan go to older adults; and Nutrition and Healthy Lifestyles with an emphasis on children. Because Nutrition and Healthy Lifestyles is so broad, they have divided it into two pieces with the first focused on food equity and security. The second area is focused on health outcomes specific to food like obesity, diabetes, and preventative measures taken through health, nutrition, and health education.

The three grant cycles occur once a year with about 5 million dollars awarded, most of the grants are relatively large. The typical amount awarded for the proactive grants which are statewide, broad in scope, and complex type projects is \$500,000.

The second grant cycle is the Community Health Impact which is a way of partnering with local community based organizations that are doing great work at local or regional levels. The typical award is about \$100,000 and the size of the organization is taken into consideration when awarding dollars. The criterion applied to these grants is less rigorous than the proactive grants.

R. Rashid Kaleniecki informed members Metro Solutions is a Southfield non-profit fiscal intermediary. Their goal is to find innovative ways to link funds to the community. The largest project that Metro Solutions is currently working on is a collaboration with the Detroit Area Agency on Aging and the Senior Alliance. Metro Solutions diversifies the work they are doing and seeks additional opportunities to help non-profits and communities leverage resources that are available.

L. Solotorow and R. Rashid Kaleniecki offered the following tips to members when submitting grants:

- If possible talk to the grant program's officer, before submitting the grant, for help with crafting the grant to the board's style.
- Make sure to explain who you will serve, how you plan to do it, and the outcomes you expect.
- If the funder asks for specific data, make sure to provide it.
- Evaluation should support the project. Be honest about lessons you have learned.
- Once completed make sure to explain any lessons learned.
- Match funding can make proposals more attractive.

To find current grant opportunities R. Rashid Kaleniecki suggested signing up for subscription services like Grant Watch and/or the Foundation Directory. Go to individual foundation websites and sign up for their distribution lists or list serves. Federal grant opportunities are available on grants.gov. State grant opportunities are available on the MI Department of Health & Human Services website. She also suggested reading headlines daily from the Detroit News, Detroit Free Press and Crains for news information on grants.

R. Rashid Kaleniecki informed members they can go to Bid for Michigan for state contracts for services they may be able to provide.

5. Partnership Updates

T. Toney, All Souls are Mine, informed members there is a fundraising dinner at the Pontiac Library Pavilion on July 15th to raise funds for the adaptive youth camp lodging. They are also partnering with OC Parks & Recreation on the holistic camp.

G. Konopaskie told members this is the 5th year for Canvas Pontiac's art displays, hosted by Mainstreet Pontiac, which are now up mostly in the downtown area. They are preparing to open nominations for city wide community volunteer awards with the event taking place in September. Mainstreet Pontiac is continuing to lead Walk With Leaders with the last session taking place Monday, August 28th.

V. Kennedy invited members to a one hour tour of the Resource & Crisis Center facility tonight.

T. Zizumbo asked members to complete the questionnaire for the communications and social media presentation in September. T. Zizumbo and K. Akins will be presenting.

K. Hodge told members they have many activities coming up which can all be found on their website.

J. Williams informed members there are flyers available for the boot camp and yoga classes hosted by HPWC.

K. Wiltfang informed members the Organization for Bat Conservation will present at the OC Trail Water and Land Alliance meeting on July 20th. The Bat Conservation has a new location in downtown Pontiac. The City of Ferndale will also be presenting on their new bike lanes and park improvements.

L. D. Bryant told members Ferndale Parks & Recreation will be hosting "Come Out to Play with Parks & Rec Staff". L. D. Bryant, an amateur strongman, will host "Family Strong" an introduction to strongman for families on July 26th at Wilson Park.

K. Akins informed members there is a Speed Networking Event at the OC Executive Office Building in August 1st, from 9 am – Noon. All organizations are welcome to attend.

6. Adjournment:

Being no further business, S. Brownlee adjourned the meeting at 3:09 p.m. The next meeting is scheduled for 1 p.m. on September 11, 2017 at All Saints' Episcopal Church, 171 W. Pike St., Pontiac, 48341

Minutes submitted by: Signa Metivier

Approved by: Shannon Brownlee